



## Our aims and objectives

- To build effective working partnerships between businesses of all sizes and the local community.
- To act as a conduit supporting the exchange of ideas, best practice and resources across the business, public and voluntary sectors.
- To develop innovative options for the development of employment, skills and education.
- To plan and implement initiatives to promote the economic well being of our community.
- To develop a stronger community.
- To enable businesses and voluntary organisations to access information on building Corporate Social Responsibility (CSR).

## Join in!

**Contact us to find out how.  
Telephone or email for  
a no obligation discussion.**

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Promoting and Developing the  
Voluntary Sector across St Albans  
City and District



*For St Albans District*

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## Connect St Albans



A brokerage service using  
business skills, resources  
and expertise to support  
our local community.



STANTA



## How it works

- Identifying specific needs amongst local voluntary groups and promoting these to local businesses.
- Linking the skills, resources and expertise of local businesses with over 200 charitable organisations in our area.
- Helping businesses set up staff volunteering schemes.
- Brokering money raised by businesses through sponsorship, recycling schemes, employee or company donations to reach a good cause.
- Facilitating a commitment to the development of a strong and healthy community.

## How your business can help

- Using professional expertise, contacts, knowledge and ideas to support specific community issues.
- Identifying time, energy, enthusiasm, ideas and experience of your employees.
- Providing practical resources such as meeting rooms, equipment and bulk buying opportunities for community use.



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## What's in it for your business

- Increased staff satisfaction, motivation and retention through a genuine feeling of contribution and working for a company that makes a difference to their local community.
- Enhanced awareness and local reputation amongst customers and suppliers through, for example, positive press coverage and publicity.
- Closer integration within the community in which your business operates through increased awareness and interaction with local people who may become your employees and customers.
- Opportunities for staff development and training by introducing your people to new challenges, experiences and skills.